

Looking Back



Our July 2016—June 2017 accomplishments made a tremendous impact.

EdPlus at ASU

EdPlus is a focal point for blending technology with teaching and learning ecosystems, in order to achieve greater scale, more efficient delivery and better learning outcomes in traditional and nontraditional settings. This includes continuous advancement through entrepreneurial models and moving beyond the present university conception of online learning.

edplus.asu.edu

Vision

We believe that speed and scale are our allies in making education effective and affordable.

We believe in inclusion and student success, finding new pathways to provoke a pursuit for knowledge.

We believe in providing a culture within EdPlus that drives our work to achieve milestones, be bold and delight our stakeholders.

We know that our vision at EdPlus is to serve all learners through collaboration and partnerships.

Culture

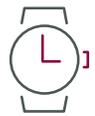
EdPlus at ASU is a high performing area within ASU that is creative and flexible, quick to embrace opportunity and take initiative, willing to experiment and take measured risks. We are an innovative, enthusiastic and disciplined team. Everybody contributes. We are collaborative; we care; we are conscientious, and we embrace ambition.



Achieve Milestones



Take Risks



Feel a Sense of Urgency



Strive for Excellence



Be Bold



Solve Problems

01

ASU Online

NATIONALLY RANKED + ACADEMIC EXCELLENCE
+ TOP TIER FACULTY

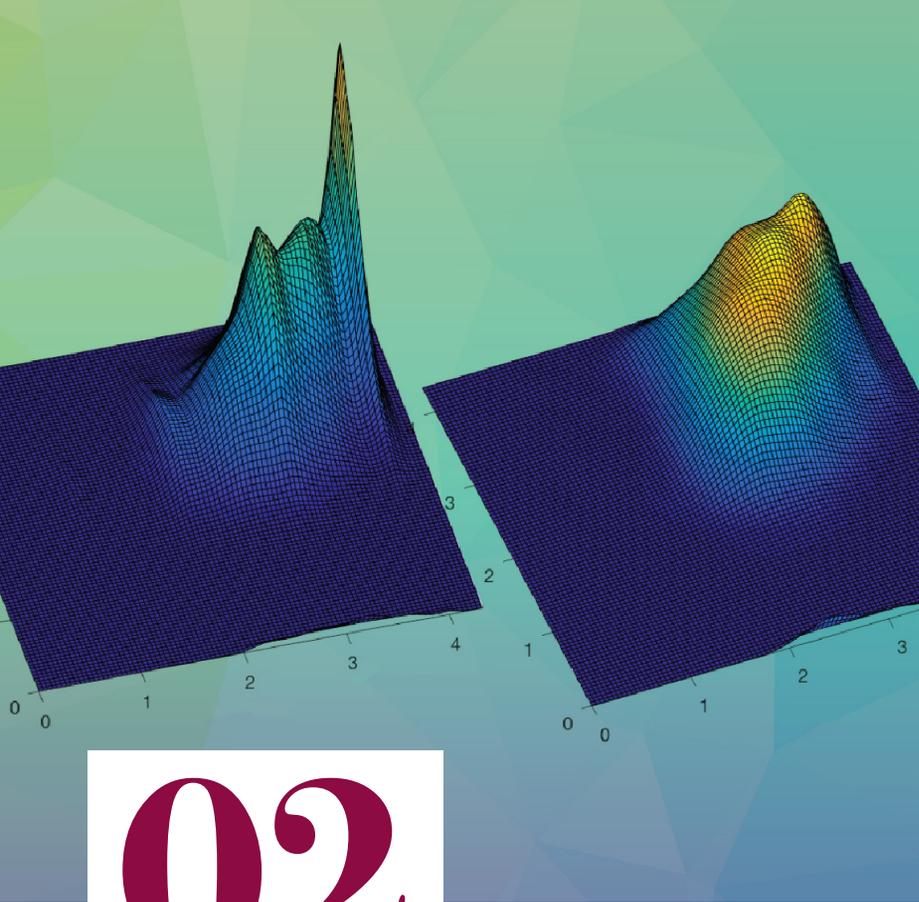
Over the past year, ASU Online has grown to more than 150 fully-online degree and certificate programs with more than 26,000 undergraduate and graduate students. ASU Online's Instructional Design and New Media team have worked with faculty across the university to build over a thousand courses and more than 1,600 hours of recorded instruction. Unlike a standard online lecture, ASU's online courses engage each student and facilitate collaboration to ensure that subject matter is fully understood. This structure also facilitates interaction with the highly recognized ASU faculty and classmates to encourage learning through collaboration. Additionally, online students receive access to a wide variety of student resources, including personalized coaching through the ASU Online Success Center. ASU Online is specifically designed to provide access to the vast academic, research and career resources that ASU offers – to anyone, anywhere.

asuonline.asu.edu

“Attending ASU has allowed me the flexibility to manage my work and home life as well as my education, and has given me the opportunity to expand my career. I am able to do that with the online program. I have also loved being a Sun Devil because of the sense of community.”

Karen Osborn, Texas





02

Action Lab

INSIGHT + ACTION + IMPACT

The Action Lab, located within EdPlus at ASU, is higher education's first dedicated research lab designed for digital teaching and learning efficacy in fully online degree modalities. Last year, the Action Lab focused on two research tracks: reviewing the learning efficacy and learning analytics of ASU Online and examining the student success in nontraditional eLearning using Global Freshman Academy's business and instructional design model.

actionlab.asu.edu

03 PLoS Alliance

GLOBAL SOLUTIONS + SUSTAINABLE FUTURE

The PLoS Alliance, a coalition between ASU, King's College London, and UNSW Sydney, was launched in February 2016 as an opportunity for three world-class research institutions to address the global challenges of health, sustainability, social justice, and technology & innovation. During the past year, the Alliance launched an online course exchange, allowing students enrolled in specific degree programs to take courses at any of the three universities. The Alliance also selected approximately 100 Fellows, charged with engaging in collaborative research. To date, the PLoS Alliance has provided seed grants for 11 research projects on topics ranging from informed urbanization and avian flu, to mobility and belonging, invasive species research in Nepal, and a knowledge to action framework for the UN's Sustainable Development Goals.

plusalliance.org



04

Adaptive Learning

ACTIVE LEARNING + PERSONALIZED + MASTERY

Adaptive learning courseware redesigns content and delivery to provide individualized learning pathways and self-directed progress. Throughout the past year, EdPlus at ASU expanded its partnerships and now works with the following seven adaptive learning platforms across university academic units: Acrobatiq, Cengage Learning Objects, CogBooks, Knewton, McGraw Hill, Realizeit, and Smart Sparrow.

“To be honest at first I was hesitant about the new hybrid format for the classes, but after a few weeks in class I really enjoyed how the student was able to set their own pace. In my class the teacher would have us in the lab on Tuesday and Thursday we would work in groups inside the classroom depending on what lesson we reached. This was perfect because we worked through the many different problems with other students. This would really help us see our mistakes.”

Christopher Verdugo, ASU graduate, 2014



05

Next Gen: Student Services

ENGAGEMENT + COMMUNITY + SUPPORT

In Fall 2016, EdPlus at ASU launched the pilot phase of ASU Pitch, a mobile chat platform designed to increase student engagement. During the initial launch period, students were able to use the two-way chat feature to connect directly with their Success Coach. Then came peer-to-peer communication, allowing students to connect with each other, and their instructors, to create a sense of community. Pitch is now integrated with class enrollment data, which means it can automatically build private groups that are specially made for a class instructor and their students.

learn.pitch.asu.edu

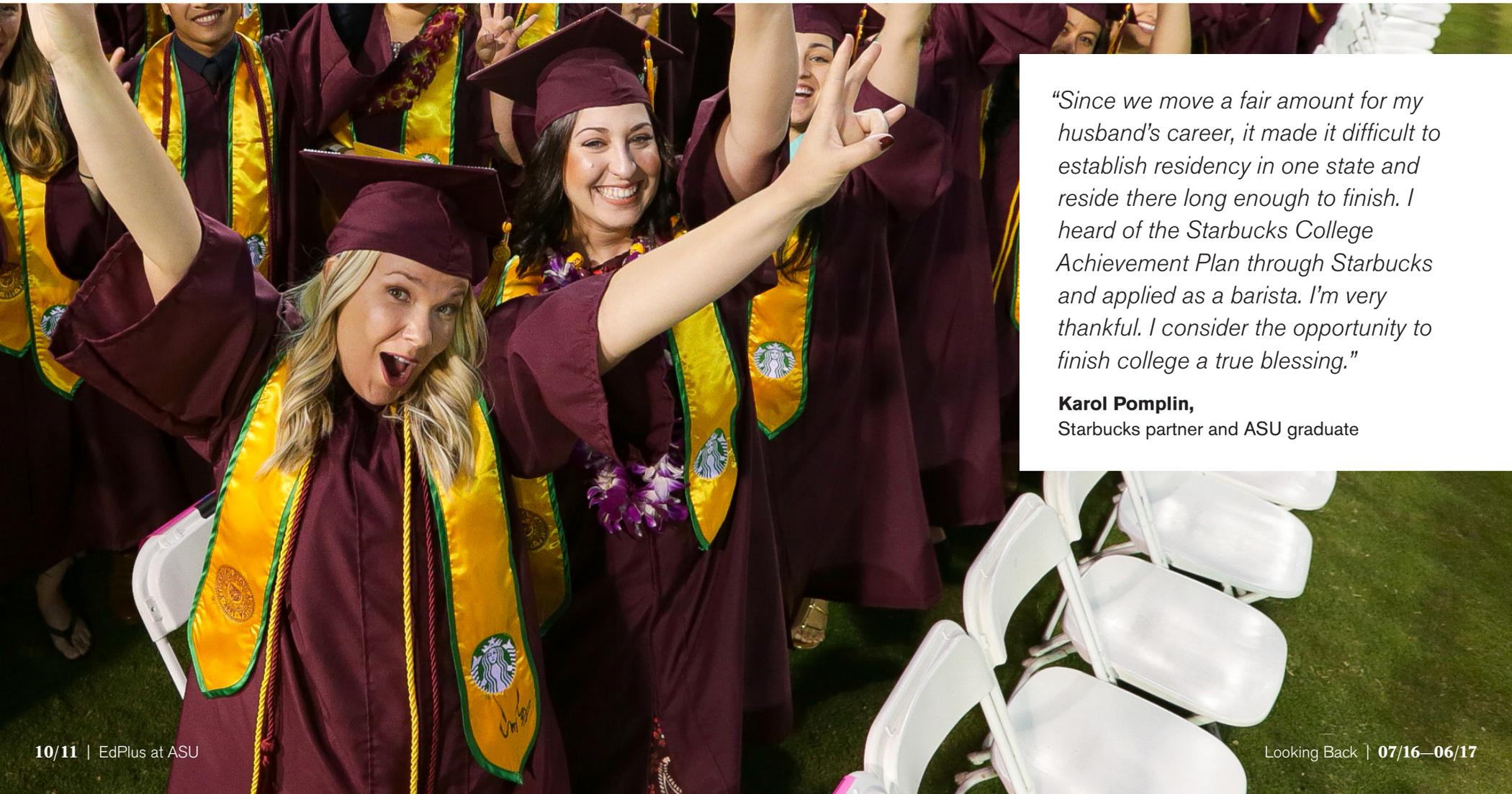
06

Starbucks College Achievement Plan

ACCESSIBILITY + OPPORTUNITY + PARTNERSHIP

Celebrating its third year, the Starbucks College Achievement Plan (SCAP) continued to see increased growth over the last year. In early 2017, ASU and Starbucks announced the Starbucks College Achievement Plan: Pathway to Admission, which leverages Global Freshman Academy and provides Starbucks partners an opportunity earn admission into ASU. The 2016–2017 academic year ended with more than 7,100 partners enrolled at ASU through SCAP, and with more than 300 partners graduating in May 2017, where Starbucks executive chairman Howard Schultz served as commencement speaker. ASU has now graduated more than 780 Starbucks partners since the launch of the program.

starbucks.asu.edu



“Since we move a fair amount for my husband’s career, it made it difficult to establish residency in one state and reside there long enough to finish. I heard of the Starbucks College Achievement Plan through Starbucks and applied as a barista. I’m very thankful. I consider the opportunity to finish college a true blessing.”

Karol Pomplin,
Starbucks partner and ASU graduate

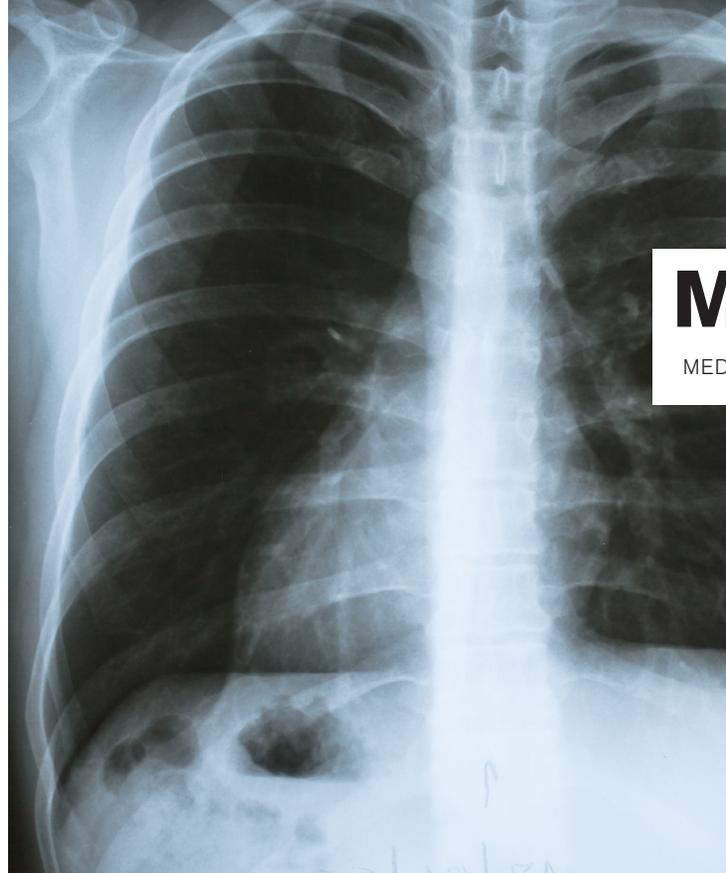


07

ASU Online Success Center

STUDENT SUPPORT + MENTOR + COACH

The Student Success Center, which provides support services to all ASU Online students, welcomed its inaugural group of incoming students in October 2016. Over the past year, the Success Center leadership team was established, and the Center hired and trained 59 Success Coaches. Additionally, more than 25,100 student accounts were transferred into the Coach Portal, allowing the Center to become fully operational in January 2017.



09

Mayo Clinic

MEDICINE + EDUCATION + RESEARCH

Arizona State University and Mayo Clinic have forged a joint partnership to help change the world of medical education. In this collaborative effort, ASU, through the work being done at EdPlus at ASU, and the Mayo Clinic are working together to design a world-class medical school curriculum that responds to students' needs for self-paced, self-directed learning. The engaged, team-based partnership of ASU's Science of Health Care Delivery faculty, and Mayo Medical School Physician-Educators is leading to a new kind of academic and clinical curriculum that will have far-reaching positive benefits for patient care within health systems.

mayo.asu.edu

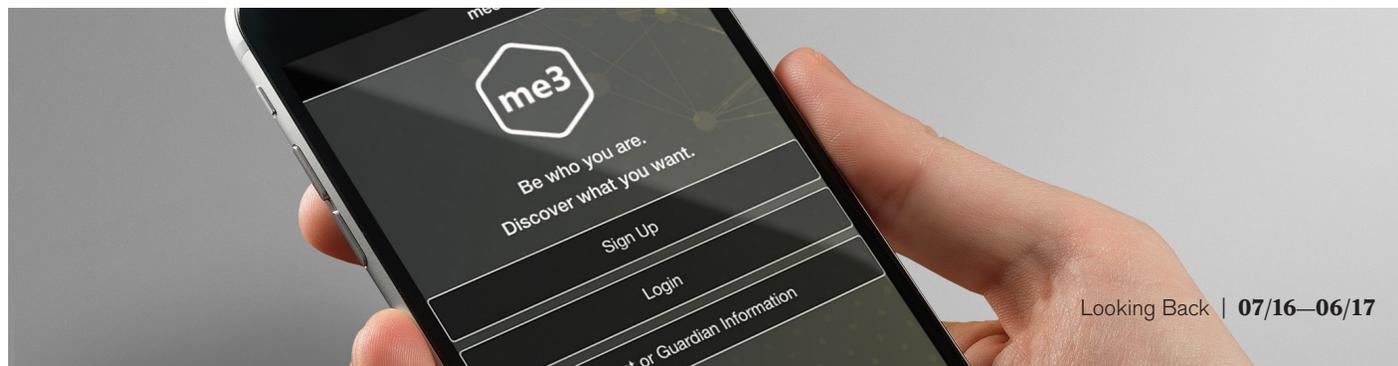
08

me3

YOUR INTERESTS + YOUR PATH + YOUR CAREER

Developed as an interactive college- and career-planning tool, me3 helps students discover their career interests through a fun, interactive online game that pairs their interests with three possible careers. In June 2017, EdPlus at ASU launched the me3 mobile app on both the Google Play store and Apple App store in addition to making several enhancements to aid user experience.

yourfuture.asu.edu/me3



10

Global Freshman Academy

REIMAGINED + ACCESSIBLE + TRANSFORMATIVE

In April 2015, ASU launched Global Freshman Academy (GFA), a program that gives learners anywhere in the world the opportunity to earn entry-level university credit after successfully completing digital immersion courses, which are designed and taught by leading scholars at ASU. These students are able to learn, explore and complete courses before applying or paying for credit. GFA has grown to more than 256,700 individual learners and expanded to 11 courses (with seven more coming this next year). During the past year, GFA was incorporated for use in the Starbucks College Achievement Plan: Pathway to Admission earned admission program and in Project BOLD, a partnership between EdPlus' Education for Humanity and Kepler, a nonprofit university program based in Rwanda.

gfa.asu.edu

"I loved that I could take it anywhere, in Dubai and Phoenix and that the classes directly translate to ASU credits on my transcript. I could easily fit coursework into my schedule, usually when my kids are in bed or at school, allowing me to pursue my education without sacrificing family time."

Morgan Richards,
Global Freshman Academy student





August '16

EdPlus launched Pitch, a chat platform that allows students to access classes, coaches, advisors, or instructors, when they are in class, at home, at work, or on the go



26,390

ASU Online enrollment for the Fall A semester



January '17

59 Success Coaches were hired and The Student Success Center, which provides support services to all ASU Online students, became fully operational



February '17

PLuS Alliance launched the Online Course Exchange

May '17

More than 7,100 Starbucks partners were enrolled throughout the academic year and 300 graduated from ASU under the Starbucks College Achievement Plan



May '17

ASU launched the me3 mobile app, a free interactive major and career quiz tool designed to help connect college majors with different career interests



"Teaching for Global Competence," a new online EdPlus, will have reached over 150 domestic and international educators

Early '18



EdPlus and Ira A. Fulton School of Engineering will launch the Open Scale Masters of Engineering designed to provide multiple pathways for high demand skills

January '18



The ASU and AGFE partnership will offer 1,000 full scholarships to Arab students over five years for STEM degrees (science, technology, engineering, and math) relevant to the Arab region

October '17



The first couple Continuing and Professional Education (CPE) courses will launch in September 2017, with an additional 30 courses planned throughout the year

September '17



projected enrollments for ASU Prep Digital in FY18

15,000



ASU Online enrollment for the Fall A semester

26,500

ASU Online Arizona State University

EdPlus' Pitch, a chat platform that allows students to access classes, coaches, advisors, or instructors, will reach more students by going mobile

August '17





COLLABORATION + EXCELLENCE + INNOVATION

AI Ghurair Foundation

09

Al Ghurair Foundation (AGFE) is partnering with ASU, Emirati Youth that assists with college and career preparation. This online platform will be built for high school students in the United Arab Emirates and will provide a career and major assessment tool, online modules and the ability to chat with a coach. The online modules will cover college and career readiness, and will connect students with local engagement opportunities to deepen their learning. Over the course of the next year EdPlus at ASU has been tasked with the development of the online platform, up to 25 course modules, and chat function for students to connect with a coach. Initial program launch will take place in September 2017 with approximately 50 students, with a 5-year goal of 5,000 youth.

In addition, AGFE is launching a new program, Open Learning Scholars. The Foundation will offer full scholarships for a range of science, technology, engineering and math (STEM) and other degrees relevant to the Arab region for Arab students. ASU and AGFE will partner to offer this program to 1,000 youth over five years beginning October 2017.

EdPlus at ASU and the School of Life Sciences have partnered with CogBooks to re-envision the delivery of biology education. BIOSpine is a holistic system to support student learning throughout their undergraduate experience and supports the integration of core biology undergraduate courses in an adaptive learning platform.

Adaptive BIOSpine

BIOLOGY + ADAPTIVE + STUDENT SUCCESS

07

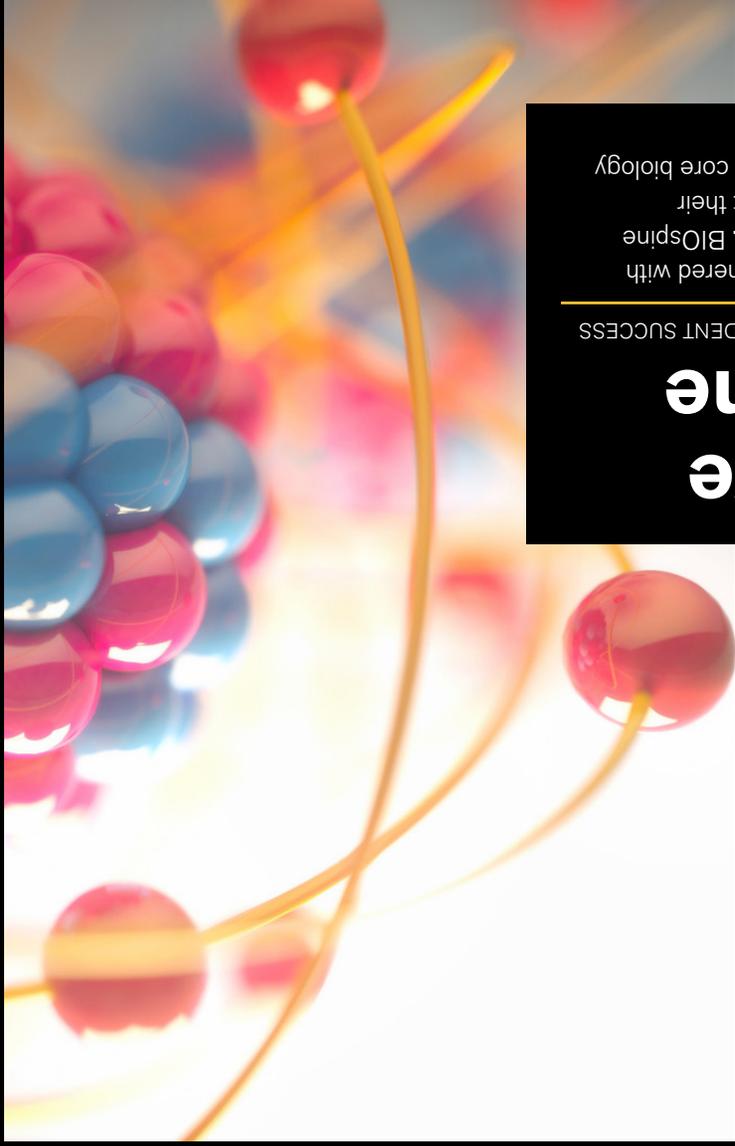
Building off the core Next Gen Support Services that were developed in 2016, EdPlus at ASU will launch Pitch to all ASU immersion and online students during this next year. The Pitch App Framework is an extension of Pitch, delivered within the same mobile and web platforms, that serves as a foundation for outside services to deliver content or features to Pitch users. Within Pitch, students will have digital access to many ASU student resources through multiple channels, including a career services channel monitored by university career advisors.

Next Gen: Pitch

INTEGRATED + DIGITAL SUPPORT + STUDENT SERVICES

06

Welcome to pitch!
pitch

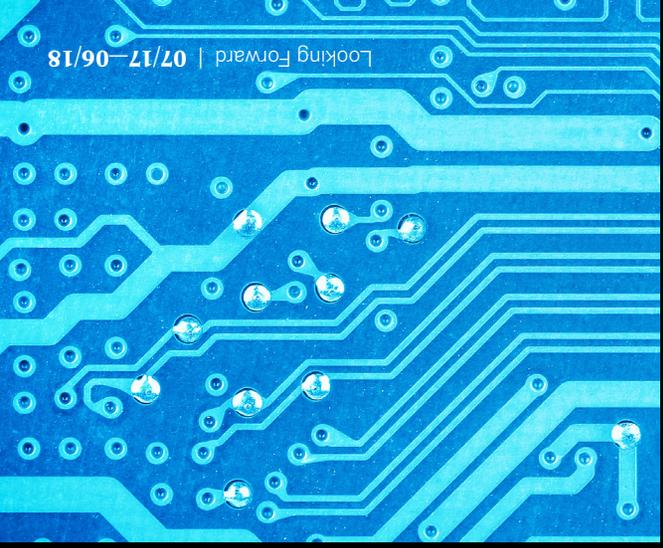


08

Open Scale Masters of Engineering

CUSTOMIZABLE + SCALABLE + PATHWAYS

In January 2018, the Ira A. Fulton Schools of Engineering and EdPlus at ASU will launch a Masters in Engineering designed to provide multiple educational pathways for high demand skills. The coursework will give individuals who complete the program the skills and practical experience they need for building teams, thinking critically and engaging their imaginations to solve problems. The program will cover advanced concepts such as: Machine Learning, Big Data Systems, Cybersecurity and Information Assurance, and Embedded Systems. EdPlus is planning to partner with Amazon Web Services Educate for curriculum support, course projects, and industry expertise.





04

Continuing and Professional Education

CAREER ADVANCEMENT + EXPLORE NEW TOPICS + CHALLENGE YOURSELF

As part of ASU's mission to help master learners acquire skills-based knowledge to support their career aspirations, EdPlus at ASU is expanding ASU's Continuing and Professional Education (CPE) program. Over the course of the next year, EdPlus will oversee the launch of two new CPE programs, "Creating Affirming Schools for Transgender Children" and "Program Management." The first couple courses will launch in September 2017, with an additional 30 courses planned throughout the year.

cpe.asu.edu

05

Baobab

GLOBAL ENGAGEMENT + MENTORSHIP + COLLABORATION

In October 2016, Arizona State University and The MasterCard Foundation launched Baobab, a social learning network to support participants of The MasterCard Foundation Scholars Program, which prepares next-generation leaders in Africa. EdPlus at ASU has been tasked with content development throughout the platform as well as leading the engagement and marketing strategy for Baobab. Throughout the next year, EdPlus will continue its work with The MasterCard Foundation to develop and prepare resources for a new learning management system and for the release of a new job board to help Scholars find relevant opportunities for them. To date, more than 2,400 Scholars across nine time zones and 23 institutions have utilized Baobab.





For more than a decade, Asia Society's Center for Global Education has been a leader in global competence-based education. While previously only accessible to Asia Society partner schools, the new online program powered by EdPlus at ASU brings this critical and relevant content to any educator around the world. The first pilot course launched in July 2017, "Teaching for Global Competence" will reach 150 domestic and international educators before a wide release in early 2018.

TRANSFORM TEACHING + TRANSFORM LEARNING + TRANSFORM THE WORLD

Asia Society

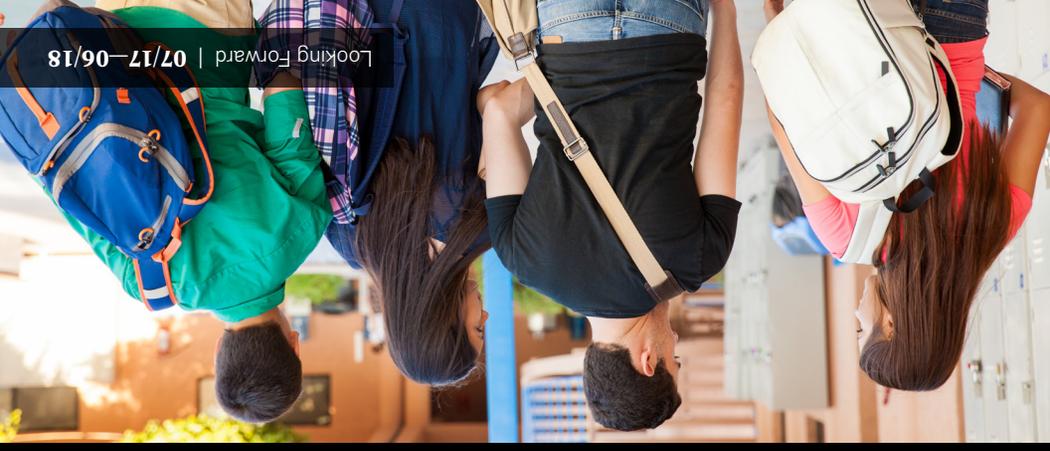
03

02

ACCESS + COLLEGE READINESS + IMPACT

New Pathways: Global Freshman Academy

As a way of meeting ASU's mission of providing accessibility to all qualified students, EdPlus at ASU is working to transform Global Freshman Academy (GFA) as an additional pathway for individuals looking to receive a quality higher education. Throughout the next year, EdPlus will look to expand the way students use GFA courses in order for them to demonstrate academic success and readiness, and for them to be able to use this as a pathway to university admission. These pathways will give today's college students a fresh start and the opportunity to earn a high-quality bachelor's degree, regardless of previous academic performance.





Education for Humanity

GLOBAL + INNOVATIVE + COLLABORATIVE

01

The vision of ASU's Education for Humanity Initiative, housed under EdPlus at ASU, is to serve as a global leader in transforming the educational landscape for underserved and displaced populations. Education for Humanity is leading this digital revolution through innovative, learner-centric, and scalable educational pathways, resulting in the collaborative achievement of individual educational ambition. In combination with local partners, the Education for Humanity Initiative will launch small pilot programs over the next year in Rwanda, Kenya, Lebanon and Jordan with the goal of reaching thousands of refugee and displaced learners. EdPlus and the Education for Humanity Initiative are also looking to continue developing and expanding large scale partnerships, similar to the partnership announced in May 2017 with Kepler, a nonprofit university program based in Rwanda.

Vision

We believe in expanding access to education on a global scale and that every learner who could benefit from higher education has a right to earn a degree.

We believe that a reimagined future and advancing learning worldwide requires applying innovative technologies.

We believe our work is important because we are not graduating enough college educated students in the U.S. and the global demand is even more challenging.

We know that our vision at EdPlus is to serve all learners through collaboration and partnerships.

Culture

EdPlus at ASU is a high performing area within ASU that is creative and flexible, quick to embrace opportunity and take initiative, willing to experiment and take measured risks. We are an innovative, enthusiastic and disciplined team. Everybody contributes. We are collaborative; we care; we are conscientious, and we embrace ambition.



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edplus.asu.edu

Looking Forward

We've got big goals to achieve from July 2017—June 2018.

ASU EdPlus
Arizona State University
